

LOCATION
MANAGERS
GUILD OF AMERICA

AWARDS PROGRAM

2014 LMGA AWARDS

A Celebration of Location Professionals

Please join us in celebrating the

2014 LOCATION MANAGERS GUILD of AMERICA AWARDS

Saturday, March 29, 2014 | Writers Guild of America Theater

The Location Managers Guild of America is pleased to present the 1st Annual LMGA Awards, the only awards show of its kind that recognizes the worldwide contributions of location professionals and related services. Location Managers and Scouts are vital members of the production team for film, television, commercials music videos and print advertising, affecting location and location services, and this is their biggest event of the year!

We invite you to gather with us to celebrate the LMGA's dedication to the advancement of the visual, aesthetic and management contributions of Location Managers and Scouts throughout the entertainment industry.





AWARDS SHOW SPONSORSHIPS

An LMGA Awards Sponsorship provides the greatest level of branding and show of support for the LMGA and the evening's honorees. Sponsorship levels include recognition and branding in the room, in outside media, congratulatory advertising in the commemorative LMGA Awards Program Book, and tickets to the event for staff or clients.

TITLE LEVEL SPONSOR | \$15,000

- · Category exclusivity. No one else in your category of industry can be a sponsor at this level.
- Recognition as a 'Title level Sponsor' in the official *LMGA Awards Program Book*, on-site signage, on-screen title cards during the awards presentation, and from the podium.
- Additional recognition as a 'Title Level Sponsor' outside the event on the LMGA Awards page of www.LocationManagers.org, in the LMGA's official member quarterly publication The Compass, and all press releases and printed event materials (depending on timing of confirmation)
- Exclusive branding on all webcast and/or video content of the event, as seen on the Guild's website
- Red carpet branding. Your large company logo will be printed on the step and repeat backdrop, appearing in all future photo coverage of the event.
- Ability to set up a product display and distribute promotional material at the event, in the lobby during the Cocktail Reception
- · Up to twenty (20) tickets to the awards show in a special roped area within the first five rows
- · Full Page ad with premium cover positioning in the commemorative LMGA Awards Program Book
- Full Page 4c ad in the post-awards edition of *The Compass*, reaching all attending and non-attending members worldwide.
- · Six consecutive months of web banner advertising on the Home Page of www.LocationMangers.org
- · Opportunity to exclusively sponsor one LMGA partnered event during the year

PREMIERE LEVEL SPONSOR | \$10,000

- Recognition as a 'Premier Level Sponsor' in the official *LMGA Awards Program Book*, on-site signage, on-screen title cards during the awards presentation, and from the podium.
- Additional recognition as a 'Premier Level Sponsor' outside the event on the LMGA Awards page of www.LocationManagers.org, in the LMGA's official member quarterly publication *The Compass*, and all press releases and printed event materials (depending on timing of confirmation)
- Red carpet branding. Your medium sized company logo will be printed on the step and repeat backdrop, appearing in all future photo coverage of the event.
- Up to twelve (12) tickets to the awards show in a special roped area near the stage
- · Full Page ad with premium positioning in the commemorative LMGA Awards Program Book
- Half Page 4c ad in the post-awards edition of *The Compass*, reaching all attending and non-attending members worldwide.
- · Three consecutive months of web banner advertising on the Home Page of www.LocationMangers.org



PLATINUM SPONSOR | \$5,500

- · Recognition as a 'Platinum Level Sponsor' in the official LMGA Awards Program Book, on-site signage, on-screen title cards during the awards presentation, and from the podium.
- · Additional recognition as a 'Platinum Level Sponsor' outside the event on the LMGA Awards page of www.LocationManagers.org, in the LMGA's official member quarterly publication The Compass, and all press releases and printed event materials (depending on timing of confirmation)
- · Up to ten (8) tickets to the awards show
- · Full Page ad in the 'Platinum' sponsor section of the commemorative LMGA Awards Program Book, with your company logo and personalized message

GOLD SPONSOR | \$3,500

- Recognition as a 'Gold Level Sponsor' in the official LMGA Awards Program Book, on-site signage, on-screen title cards during the awards presentation, and from the podium.
- Additional recognition as a 'Gold Level Sponsor' outside the event on the LMGA Awards page of www.LocationManagers.org, in the LMGA's official member quarterly publication The Compass, and all press releases and printed event materials (depending on timing of confirmation)
- Up to six (6) tickets to the awards show
- · Full Page ad in the 'Gold' sponsor section of the commemorative LMGA Awards Program Book

SILVER SPONSOR | \$2,500

- Recognition as a 'Silver Level Sponsor' in the official LMGA Awards Program Book, on-site signage, on-screen title cards during the awards presentation, and from the podium.
- · Additional recognition as a 'Silver Level Sponsor' outside the event on the LMGA Awards page of www.LocationManagers.org, in the LMGA's official member quarterly publication The Compass, and all press releases and printed event materials (depending on timing of confirmation)
- Up to four (4) tickets to the awards show
- · Full Page ad in the 'Silver' sponsor section of the commemorative LMGA Awards Program Book

(2014 AFCI Locations Show exhibitors receive 10% off all LMGA Awards sponsorships)

RESERVATION DEADLINE

March 10, 2014



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EVENT TICKETS

LMGA Member Price: \$50 (limit 2)

LMGA Business Member and AFCI Member price: \$150

Non-Member Price: \$175

EVENT PROGRAM BOOK

The commemorative LMGA Awards Program Book will contain editorial and congratulatory messages on behalf of the evening's honorees, and will be distributed at the event to all attendees. This provides sponsors and advertisers a meaningful way to congratulate award nominees and recipients, while providing a unique branding opportunity in the room.

ADVERTISING RATES

Full Page ad	\$1,750
Half Page ad	\$1,250
Quarter Page ad	\$ 850

(Straight ad pages will appear after Platinum, Gold and Silver sponsor pages)

RESERVATION DEADLINE

March 18, 2014

ARTWORK DEADLINE

March 20, 2014





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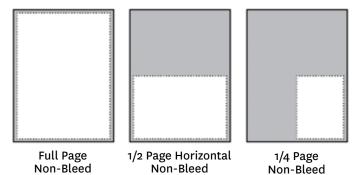
SPECIFICATIONS | AD DIMENSIONS (LIVE AREA)

Inside/Back Covers Non-Bleed 7.25" x 10"

Full Page Bleed 8.375"w x 10.875"h (add .125 bleed all sides)

Full Page Non-Bleed 7.25"w x 10"h
Half Page Horizontal 7.25"w x 4.875"h
Quarter Page 3.5"w x 4.875"

AD DIMENSIONS



FILE FORMATS

- Illustrator CS3 or earlier, Photoshop CS6 or earlier, Acrobat PDF All Illustrator files must be converted to outlines
- · All ads must be accompanied with a mailed or faxed proof
- · All color ads must be CMYK
- · Emerald Level, Gold & Silver Sponsor pages will be bordered in metallic color by printer
- 150 line screen, 300 dpi minimum on all images (eps, tif, jpg preferred)

FILE DELIVERY

All ad file names must contain the words 'LMGA/LMGA Awards' and the name of the client. Electronic Files Only (in order of preference):

» Via IngleDodd FTP site: Host: www.ingledoddmedia.net

Username: adart | Password: adart1

Place your ad in the LMGA/LMGA Awards journal folder (fax proof to 310.207.2110)

- » Via Email (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)
- » Via Mail CD or DVD (include color proof): IngleDodd Media, Attn: Production Dept.

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